

## Press Release

### €100,000 Goal: The winner is from Kärnten

**Lyonesse, Antenne Steiermark and Peterquelle make a young businessman €100,000 richer.**

Whilst the Football World Cup was being played out in South Africa, Antenne Steiermark and Antenne Kärnten radio stations, together with Peterquelle and Lyonesse, invited ball wizards to take part in a €100,000 goal shooting competition. In total, there were 150 people who made it through to the final at the Grazer Gruabn on the 10<sup>th</sup> of July. They then had to take part in a shoot out, to whittle the number down to the last 11, and these remaining few then had to shoot one direct goal, without the ball touching the ground.

At exactly 17:13 the winner was decided: Gerald Glabonjat from Köttmannsdorf in Kärnten could hardly believe that he was suddenly €100,000 richer! With his ability and skill, the young businessman can now look forward to a relaxed future, and can plan a long holiday with his family.

#### **About Lyonesse:**

The Styrian company Lyonesse is going from strength to strength. CEO and Founder of Lyonesse, Hubert Freidl's idea is simple but brilliant. Lyonesse is currently active in 15 countries throughout Europe and, since February 2010, also in the USA and Canada.. The fact that the Lyonesse shopping community of almost 1 million people is profiting from the benefits of Lyonesse, is also catching the interest of more and more partner companies. Amongst others are the sporting retailer "Sports Experts", and, from September 2010, the furniture giant kika/Leiner, as Cashback Card Partners. With online shopping, customers can reap their Lyonesse benefits even quicker and easier, in a total of 34 countries throughout Europe, in the USA and Canada. This means a complete coverage of virtually all trade and service sectors on two continents, with approximately 92 million items available to buy online worldwide.

With every purchase they make, the Lyonesse customers are also supporting the **Child & Family Foundation** – which initiates and implements national and international projects. Since the founding of the Foundation in 2008 with the philosophy „Preserving life through education“, the Foundation has implemented projects in Tanzania and Mexico, as well as in Austria, Slovakia and Hungary. The current project is the building of a school in Honduras on its own piece of land.

Further information regarding Lyonesse can be found under [www.lyonesse.ag](http://www.lyonesse.ag). Printable photos are available for download from our FTP-server under the following link.

<ftp://lyoftp.lyonesse.at>

User name: lyonesse\_pr

Password: 1Lyo2Pr3

Graz, July 2010

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